

## Online Training Firm Competitions 2020

State Vocational Education Institute, the Financial Literacy Department and the Slovak Center of Training Firms (SCCF) announce Online Training Firms Competitions, which will be held this year within the International Online Training Firms Fair 2020.

Training companies competitions will run from 10<sup>th</sup> June, 2020 in the following categories:

1. Logo – (e-document in JPG Format)
2. Slogan – (electronic text or JPG Format)
3. Catalogue – (e-document in MS Word, MS Publisher, MS PowerPoint or a screenshot of licensed programs: Adobe Creative Suite, Corel Draw...)
4. Business card – (electronic - high quality scan, at least 300 DPI)
5. Electronic presentation – (video, PPT, spot, other electronic form)
6. Web page with e-shop
7. Video advertising & video shot (link)

TF competition documents for competitions must be sent electronically in advance by one E-mail with attachment (15MB) or more e-mails. Include "Your TF NAME" and "Contest Entry" in the subject of email message. Please send your materials to us **at the latest by October 19, 2020** to e-mail: [mvcfonline@gmail.com](mailto:mvcfonline@gmail.com)

Please note that participation in all competitions is not mandatory!

The competitions will be evaluated by an expert committee according to the set criteria (below).

The Training Firm promotes financial literacy, economic and legal awareness of young people through entrepreneurship education and training, which are among the top priorities at home and abroad. The aim of the competitions is to check what the students have learned in business education. In these competitions they will present key competences such as presentation, creativity, flexibility, ability to work in a team, make decisions, draw conclusions, think critically and independently.

We believe that your participation will contribute to the successful conduct of the 2020 International Training Firms Fair and support the development of key competences for our secondary school graduates who will be able to apply them in business or the labour market. We will announce the winners of individual competitions of training companies at the International Online Training Firms Fair 2020.

## Evaluated categories and criteria of competitions of training companies online

Logo	imagination, originality, reproducibility, aesthetics, sentimentousness
Slogan	sententiousness, originality, simplicity
Catalogue	imagination, content, form, quality, reproducibility
Business card	imagination, content, originality, reproducibility, sentimentousness
Electronic presentation	<p>aesthetic aspect (first impression, fonts and font size, appropriate use of effects) content</p> <p>(quality1: amount of information submitted,</p> <p>quality2: logo, legal form, subject of business, registered office,</p> <p>quality3: payment and delivery terms)</p>
Web page with e-shop	content, functionality, clarity, transparency, aesthetics
Video advertising & video shot	originality, content, clarity